WAYZATA WEST METRO CHAMBER

Golden Valley - Minnetonka - Plymouth - St. Louis Park - Wayzata

BIG ENOUGH TO MAKE A DIFFERENCE, SMALL ENOUGH TO CARE

Mission

To be a positive force in our communities; connecting, promoting and supporting our members.

Vision

Where business and community thrive together.

Values

Excellence, Resilience, Prosperity, Fun.

YOUR WAYZATA WEST METRO CHAMBER TEAM



Judy Johnson
President



Brooke Beyer
Festivals & Marketing Director



Victoria Marley
Membership Services Director



Anna Skemp
Communications & Member Events Manager

Let's Connect!

info@wayzatawestmetrochamber.com
WayzataChamber
WayzataWestMetroChamber.com
952-473-9595

Connect & Grow Your Network

As your local chamber, the Wayzata West Metro Chamber offers a variety of programs and events all year long to help grow your professional network and get in front of potential customers.

Series

Morning MemberNet | Wayzata American Legion | Monthly - Third Tuesday

Enjoy light breakfast fare and start your day strong by meeting other movers and shakers in the Chamber. There is an opportunity for one or two members to promote their businesses at these events.

Leadership Luncheon | Wayzata Country Club | Monthly January-May.

These must-attend programs feature influential leaders throughout our region and state. This series is designed to take up timely topics and impart insights into what makes Minnesota tick, along with discovering something new that impacts your business and community.

EmpowHER Women's Network Luncheon | Atria Corporate Center, Plymouth | Quarterly

This Network of business leaders creates a supportive, empowering space for women to connect and participate in peer-led mentorship, to drive success and growth within the community and beyond.

Minnetonka Business Network | Hosted at a Variety of Minnetonka Businesses | Quarterly

In partnership with the City of Minnetonka, this program strengthens connections between Minnetonka business leaders and the City to support a thriving business community. Attendees will gain insights from City officials and gain valuable information on business resources.

St. Louis Park Business Network | Hosted at a Variety of St. Louis Park Businesses | Quarterly

In partnership with the City of Minnetonka, this program strengthens connections between St. Louis Park business leaders and the City to support a thriving business community. Attendees will gain insights from City officials and gain valuable information on business resources.

Wayzata Business Council

The Chamber is pleased to partner with the City of Wayzata to offer this program to our Wayzata-based business professionals. The purpose is to strengthen ties between Wayzata-based business leaders and the City to foster a vibrant business community. Attendees will receive City updates and gain timely information on issues impacting them.

Signature Events

Roger Miller Golf Classic in June

Whether you're a competitive golfer, casual player, or new to golf, spend the day on the course while networking with others.

Annual Member Appreciation Picnic in July

Be our guest as we celebrate our members and all that makes the Wayzata West Metro Chamber and our communities so strong.

Person of the Year (*POTY*) Luncheon in October

The Chamber celebrates an individual who is an active participant and supporter of Chamber activities and who contributes to the economic, civic, commercial, and educational interests of the west metro area.

Connect & Grow Your Network

Eat, Drink & Be Merry in November

Premier Sponsor, Sears Imported Autos, will offer a delicious hors d'oeuvres buffet, beverages, holiday shopping, and live music!

Annual Holiday Celebration

Celebrate the holiday season, salute our Chamber Stars, welcome new board leadership, recap the year's milestones, and enjoy a toast to the year to come!

Get Involved

New Member Orientations | Locations Vary | Two-Three Times Yearly

This program is geared towards new members of the chamber, newer employees of a current member, or members who want a refresher, Join Chamber staff and member leaders at a member business to learn more about ways to engage in programs, events, and festivals throughout the year. This will also be a great networking experience for everyone and an opportunity to meet other new members.

Welcome Visits & Ribbon Cutting Celebrations

Join us at a ribbon cutting and be part of welcoming qualifying businesses to the Wayzata West Metro Chamber community! This includes new businesses, remodels, and new ownership. Ribbon cuttings are held typically on Tuesdays at 4pm and are a great opportunity to connect with fellow members while showing support for local businesses as they celebrate exciting milestones.

There's something for everyone. View our Event Calendar here!



"Chamber's events have not only continued to thrive but have grown in both scale and attendance year after year—bringing people together, strengthening local businesses, and showcasing the best of what Wayzata has to offer."
- Outdoor Escapes

Marketing Opportunities

Whether you're looking to build your brand, generate leads, gain exposure or highlight your initiatives, allow the Wayzata West Metro Chamber to help share your message to thousands of residents and hundreds of businesses in the greater Wayzata West Metro area.

WayzataWestMetroChamber.com

You have FREE access to WayzataWestMetroChamber.com and included with your membership is a directory listing, business info, headshot, and adding events to the Online Event Calendar. To update all of these items, access your Member Hub profile account. BONUS! If you'd like an enhanced listing (logo featured next to your company info) that option is available for only $100 annually!

LAKE STREET WAYZATA BANNERS

Promote your business, support the community, and add to the esthetic appeal of the lakeside area. Summer/Winter banners offer different seasonal graphics and are posted for six months, for a two-year period. Current price per banner is $500 with business name (no logo) printed at the bottom.



SHOP. EAT. ENJOY.

Market your business in this attractive e-newsletter that promotes the value in shopping, dining, and enjoying the West Metro area. Include your advertisement, promotion, or sale in our weekly e-newsletter to over 3,000+ Lake Minnetonka area subscribers on Wednesdays. Subscribe if you haven't! Did we mention it's FREE?

- **Ad content is due by Tuesday at 9 am each week - email the ad to info@wayzatawestmetrochamber.com**
- **Ad dimensions are 640 pixels width x 290 pixels height, and the ad can run for two weeks in a row**



The 511

Not the 411, but sort of! This e-newsletter which drops in member only inboxes the first week of every month contains the 5 top things for the month ahead! *Advertisement for this newsletter is a member sponsor package exclusive benefit.*

Festival Marketing Opportunities

Support Community. Gain Exposure. Make an Impact. Elevate Your Business! Sponsorships are available for all four major festivals. If interested, contact Brooke Beyer, Festivals & Marketing Director, at brooke@wayzatawestmetrochamber.com

The largest, most well-known and unusual golf tournament held on a frozen lake

February 6, 2027

Chilly Open Golf Tournament

- 9-hole courses, three tee times, Snowga (yoga on the ice) in the
- morning, Chili Cook-off (over 15 restaurants), live music

2026 attendance = 2,000 golfers | 500 spectators

Come for the art...stay for the fun

June 26 & 27, 2027

2-day art festival, 100-120 fine art artists, 10-15 sponsors, islands of music, random acts of art, demonstrations, steamboat Minnehaha tours, garden endcaps, beer + wine garden, gourmet food trucks, sailboat rides, community art.

- FREE to attend
- 2026 attendance = 20,000

Lake Minnetonka's largest 3-day festival

September 10-12, 2027

Activities include: Carnival, Street Market, Rails & Ales Beer Festival, Log Rolling, Dachshund Races, Eat Street, Street Dance, Fireworks, and Parade.

- Primarily FREE to attend
- Voted "Best Festival" around Lake Minnetonka
- 2025 attendance = 80,000



A Halloween spooktacular time

October 30, 2027

- Activities include: 5k, 10k and a 1-mile Competitive Run & Fun
- Run. Join us at the finish line celebration! Costumes
- Encouraged for the race of your choice 2025 attendance = 600 Runners

Member Sponsor Packages

Wayzata West Metro Chamber Advertising, Marketing & Engagement Benefits	**Bronze $1,250**	**Silver $2,500**	**Gold $5,000**	**Platinum $10,000**
Sponsorship credits may be applied to Chamber Festivals and Member events.	$500	$1,000	$2,000	$4,000
"Enhanced Directory Listing" with logo on Chamber's online directory	Yes	Yes	Yes	Yes
Business name linked and sponsorship level listed on Chamber's sponsorship page	Yes	Yes	Yes	Yes
Street Banner on Lake Street with business name	1	2	3	4
Leadership Luncheon Series Pass (five luncheons January - May)	1	1	2	4
Business name and sponsor recognition at ticketed events (Leadership Luncheon, Person of the Year, Annual Celebration)	Yes	Yes	Yes	Yes
Business name listed in the footer in "The 511" monthly member e-newsletter	-	Yes	Yes	Yes
Tickets to Signature Events (Person of the Year & Holiday Celebration)	-	2	4	8
Business name linked and sponsorship level listed on Chamber's homepage	-	-	Yes	Yes
Ad placement on the Chamber's Online Calendar of Events Page (rotating)	-	-	1	1
Blog post in "The 511" monthly E-newsletter & shared on social media	-	-	1	2
Short business introduction at ticketed Chamber events & promotional items on tables	-	-	-	Yes
Business logo linked and listed in the weekly "E-Gateway"	-	-	-	Yes

Sponsorship credits may be used toward the following Chamber events and programs: the Chilly Open (February), Roger Miller Golf Classic (June), Wayzata Art Experience (June), James J. Hill Days (September), Boo Bash Dash (October), quarterly EmpowHER Women's Network events, and New Member Orientations (held two-three times per year). Note: Members will coordinate with Chamber staff to apply sponsorship credits within 30 days of purchase. Credits must be used within one year of the paid invoice date. (Dues and equipment rentals are excluded.)

Membership Investment

Becoming a Chamber member showcases your commitment to the community while strengthening customer relationships and driving success. Membership enhances your reputation and credibility across the region, giving your business a competitive edge. Plus, you'll gain access to the Chamber's expertise to maximize your engagement and fully utilize your member benefits Ready to join? .

1. Go to WayzataWestMetroChamber.com
2. Click "JOIN": in the Navigation
3. Fill out the Member Application

This information will be used to create your member profile in our directory listing, and can be updated easily at your convenience!

JOIN TODAY!

EMPLOYEE - BASED INVESTEMENT LEVELS

Pricing for businesses is based on the number of full-time employees andequivalents.
Example: 2 Part-time employees equal one full time employee.
Please note there is a one-time $25 processing fee for new members.
Membership dues are automatically renewed annually from the day you join.

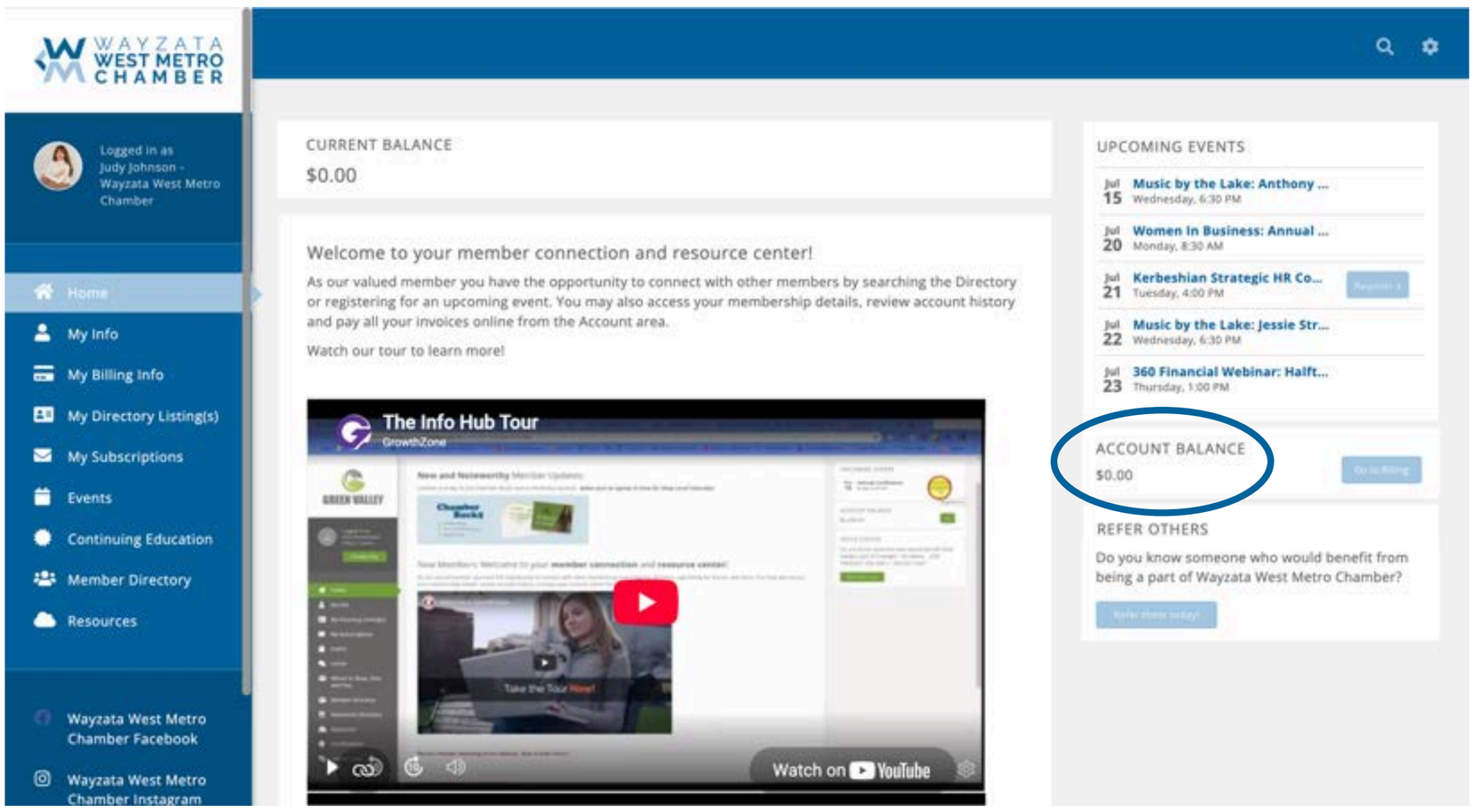
- Sole Proprietor | **$355**
- 2-5 full time employees | **$440**
- 6-15 full time employees | **$545**
- 16-30 full time employees | **$690**
- 31-50 full time employees | **$815**
- 51+ full time employees | **$920**
- Non-Profit with 1-15 full time employees | **$295**
- Non-Profit with 16+ full time employees | **$560**
- Associate Membership | **$180** | For an individual employee of a business that carries a corporate membership, who wants separate recognition and benefits
- Seasonal Business | **$250** | A business that is seasonal and operates 6 months of the year or less
- Community Membership | **$150** | Does not have a business affiliation with the membership
- Schools | **$595**
- Utilities | **$775**
- Cities with population less than 5000 | **$775** - Population 5000+ | **$1030**
- Enhanced Listing with Logo on Member Directory | **$100**

Member Hub

Support community. Gain exposure. Elevate your business.
Benefits are available through the **FREE** access Member Hub
wayzatawestmetrochamber.com

Questions?
Victoria Marley
Membership Services Director
victoria@wayzatawestmetrochamber.com

Your Member Dashboard



Create your login
to access these member exclusive features

Login Steps

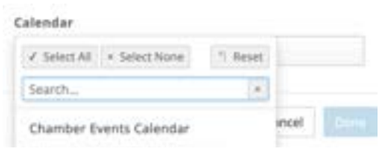
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4) Enjoy **FREE** access

Adding an Event to the Member Calendar

- Click on "Events" in the left-side bar 

- Click "add new event" button in top right of screen 

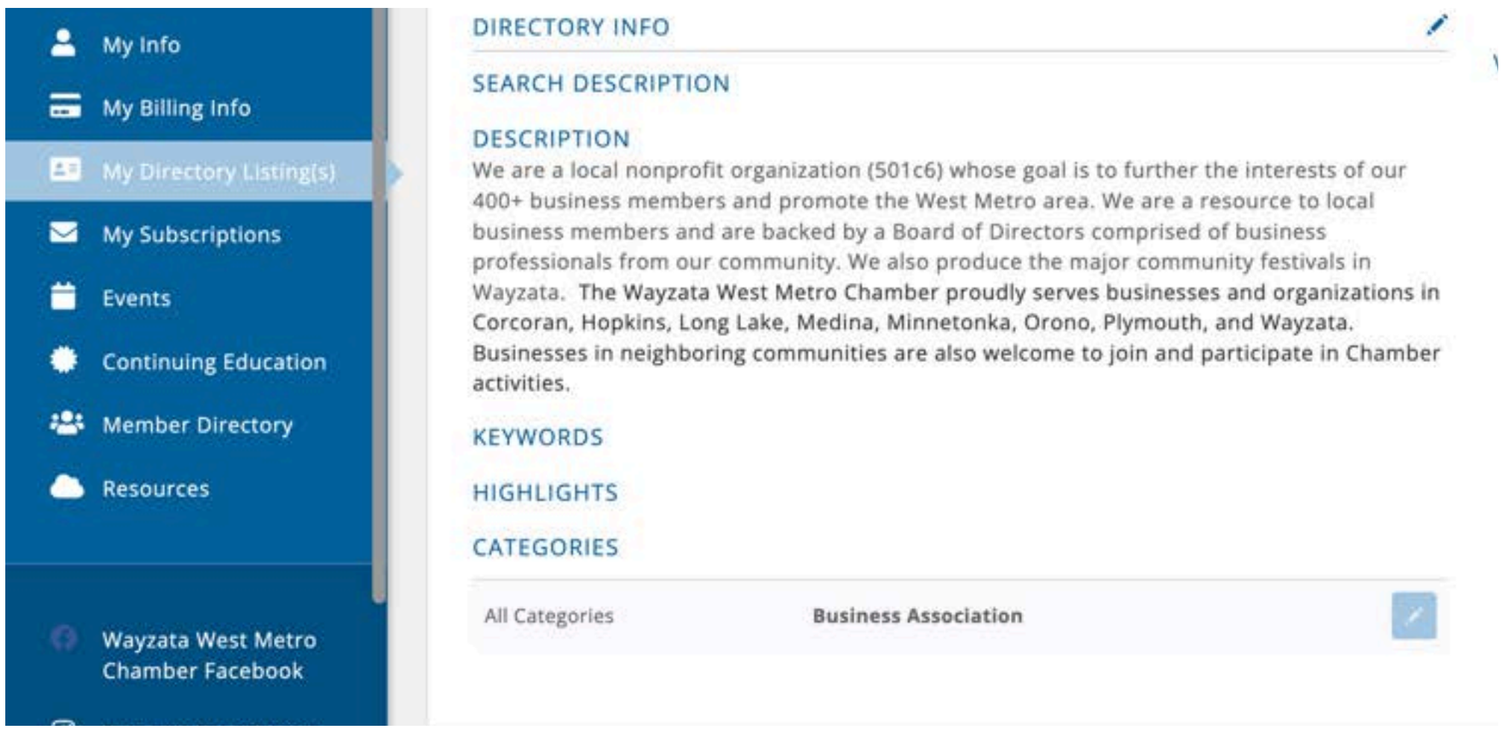
- Fill out event information
- Select "Chamber Events Calendar"
- Click "Done"



Managing Directory Listing for Member Hub

- Click on "My Directory Listing(s)" in the left-side bar 

- Fill out contact info
- Write business description & select keywords, highlights, and categories for search relevancy
- View on wayzatawestmetrochamber.com



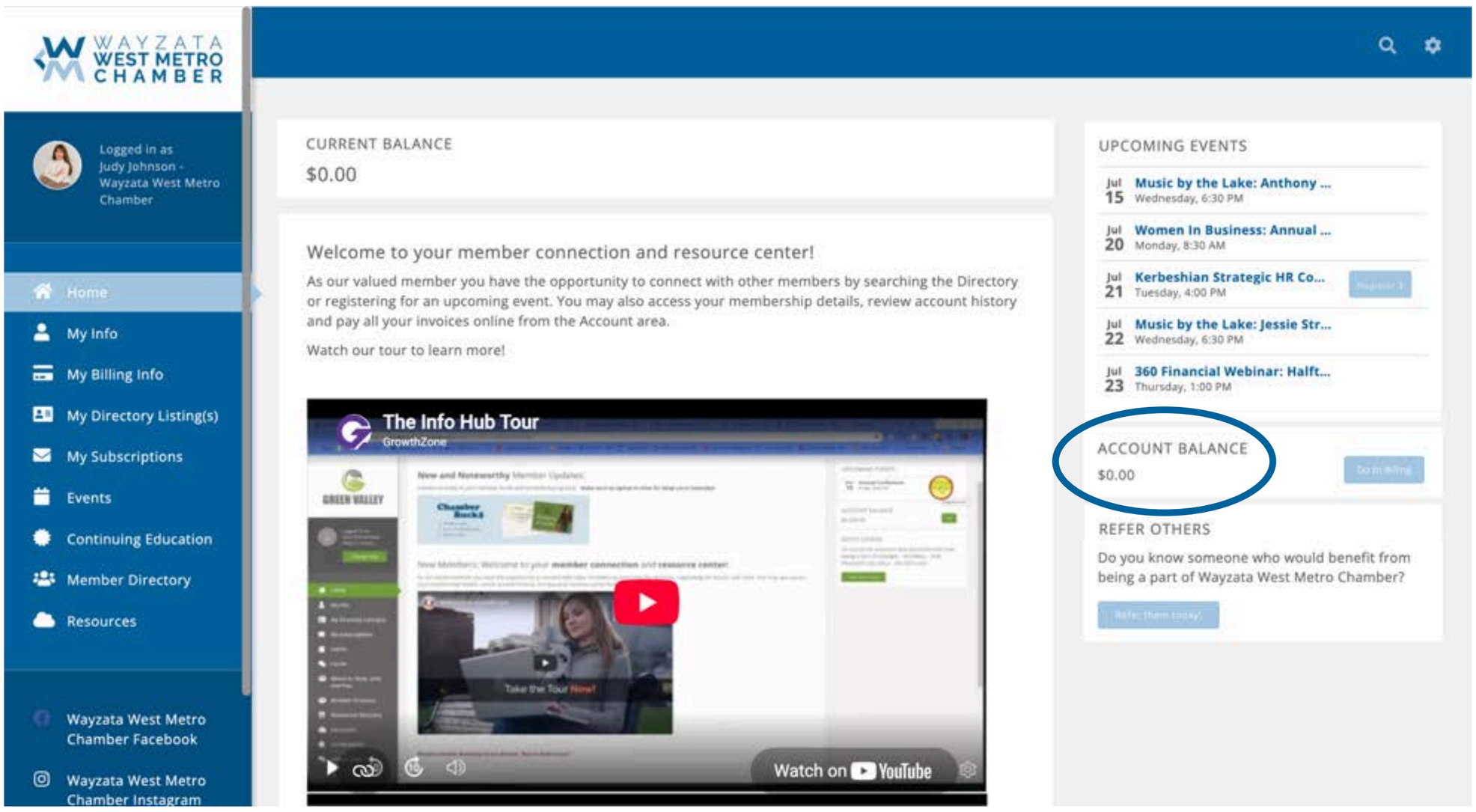
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Questions?
Victoria Marley
Membership Services Director
victoria@wayzatawestmetrochamber.com

Your Member Dashboard



“How can I use the Member Hub?”

Update Directory Listings

Edit your company profile, add team members, choose search keywords, and upload logos so customers find you on the Chamber website.

Subscribe to E-Newsletters

Opt in to the e-Gateway business bulletin and Shop. Eat. Enjoy. e-newsletter to stay informed and get featured.

Post Events to the Online Events Calendar

Add your open houses, sales, and community events to the shared member calendar — visible to all subscribers and site visitors.

Find Fellow Members

Search the member directory to connect, collaborate, and refer business within the Chamber network.

Pay Bills Online

View and pay membership dues, luncheon fees, and event registrations directly from your account. No more mailing checks.

WAYZATA **WEST CHAMBER**