



Minnetonka - Plymouth - Wayzata

## BIG ENOUGH TO MAKE A DIFFERENCE, SMALL ENOUGH TO CARE

For more than 85 years, it's been our honor to serve the west metro area. We believe in the startups, the dreamers, the hard workers, the do-what-it take-ers. We believe that local businesses are the heart and soul of our communities. The connection between this place and its people inspires us. There's something special here. Come, be a part of it.

### YOUR WAYZATA WEST METRO CHAMBER TEAM



*Judy Johnson*  
President



*Brooke Beyer*  
Festivals & Marketing  
Director



*Ana Powers*  
Membership Services  
Manager



*Anna Skemp*  
Communications & Member  
Events Manager

# Let's Connect!

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# Connect & Grow Your Network

As your local chamber, the Wayzata West Metro Chamber offers a variety of programs and events all year long to help grow your professional network and get in front of potential customers.

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## Series

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### **Morning MemberNet | Wayzata American Legion | Monthly - Third Tuesday**

Enjoy light breakfast fare and start your day strong by meeting other movers and shakers in the Chamber. There is an opportunity for one or two members to promote their businesses at these events.

### **Leadership Luncheon | Wayzata Country Club | Monthly January-May.**

These must-attend programs feature influential leaders throughout our region and state. This series is designed to take up timely topics and impart insights into what makes Minnesota tick, along with discovering something new that impacts your business and community.

### **EmpowHER Women's Network Luncheon | Atria Corporate Center, Plymouth | Quarterly**

This Network of business leaders creates a supportive, empowering space for women to connect and participate in peer-led mentorship, to drive success and growth within the community and beyond.

### **Minnetonka Business Council | Hosted at a Variety of Minnetonka Businesses | Quarterly**

In partnership with the City of Minnetonka, this program strengthens connections between Minnetonka business leaders and the City to support a thriving business community. Attendees will gain insights from City officials and gain valuable information on business resources.

### **Wayzata Business Council | Locations Vary | Bi-Annually**

The Chamber is pleased to partner with the City of Wayzata to offer this program to our Wayzata-based business professionals. The purpose is to strengthen ties between Wayzata-based business leaders and the City to foster a vibrant business community. Attendees will receive City updates and gain timely information on issues impacting them.

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## Signature Events

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### **Roger Miller Golf Classic in June**

Whether you're a competitive golfer, casual player, or new to golf, spend the day on the course while networking with others.

### **Annual Member Appreciation Picnic in July**

Be our guest as we celebrate our members and all that makes the Wayzata West Metro Chamber and our communities so strong.

### **Person of the Year Luncheon in October**

The Chamber celebrates an individual who is an active participant and supporter of Chamber activities and who contributes to the economic, civic, commercial, and educational interests of the west metro area.



WAYZATA WEST CHAMBER METRO

# Connect & Grow Your Network

## **Eat, Drink & Be Merry in November**

*Premier Sponsor, Sears Imported Autos, will offer a delicious hors d'oeuvres buffet, beverages, holiday shopping, and live music!*

## **Annual Holiday Celebration in December**

*Celebrate the holiday season, salute our Chamber Stars, welcome new board leadership, recap the year's milestones, and enjoy a toast to the year to come!*

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## **Get Involved**

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### **New Member Orientations | Locations Vary | Two-Three Times Yearly**

*This program is for new members of the chamber, newer employees of a current member, or members who want a refresher, Join Chamber staff and member leaders to learn more about ways to engage in programs, events, and festivals throughout the year. This will also be a great networking experience for everyone and an opportunity to meet other new members*

### **Welcome Visits & Ribbon Cutting Celebrations**

*Join us at a ribbon cutting and be part of welcoming new businesses to the Wayzata West Metro Chamber community! Ribbon cuttings are held typically on Tuesdays at 4pm and are a great opportunity to connect with fellow members while showing support for local businesses as they celebrate exciting milestones.*

### **Chamber Connect**

*This monthly email introduction program pairs you with a fellow member, offering the chance to build long-term relationships, expand your network, and meet other business leaders at your convenience on a one-to-one basis.*

**There's something for everyone. View our Event Calendar here!**



**“Become active in the Chamber and you won't be able to avoid helping make the community a better place to live and work, all while getting to know other local business leaders.” – Chris Pierson, Sanford, Pierson, Thone & Streat**



**WAYZATA WEST CHAMBER METRO**

# Marketing Opportunities

Whether you're looking to build your brand, generate leads, gain exposure or highlight your initiatives, allow the Wayzata West Metro Chamber to help share your message to thousands of residents and hundreds of businesses in the greater Lake Minnetonka area.

## WayzataWestMetroChamber.com

You have FREE access to WayzataWestMetroChamber.com and included with your membership is a directory listing, business info, and adding events to the Community Calendar. To update all of these items, access your member profile account. BONUS! If you'd like an enhanced listing (logo featured next to your company info) that option is available for only \$100 annually!

## DOWNTOWN WAYZATA STREET BANNERS

Promote your business, support the community, and add to the esthetic appeal of the downtown area. Summer/Winter banners offer different seasonal graphics and are posted for six months, for a two-year period. Current price per banner is \$500 with business name (no logo) printed at the bottom.



## SHOP. EAT. ENJOY.

Market your business in this attractive e-newsletter that promotes the value in shopping, dining, and enjoying the West Metro area. Include your advertisement, promotion, or sale in our weekly e-newsletter to over 4,000+ Lake Minnetonka area subscribers on Wednesdays. Subscribe if you haven't! Did we mention it's FREE?

- Ad content is due by Tuesday at 9 am each week - email the ad to [info@wayzatawestmetrochamber.com](mailto:info@wayzatawestmetrochamber.com)
- Ad dimensions are 640 pixels width x 290 pixels height, and the ad can run for two weeks in a row

## The 511

Not the 411, but sort of! This e-newsletter which drops in member only inboxes the first week of every month contains the 5 top things for the month ahead! *Advertisement for this newsletter is a member sponsor package exclusive benefit.*



# Festival Marketing Opportunities

Support Community. Gain Exposure. Make an Impact. Elevate Your Business! Sponsorships are available for all four major festivals. If interested, contact Brooke Beyer, Festivals & Marketing Director, at [brooke@wayzatawestmetrochamber.com](mailto:brooke@wayzatawestmetrochamber.com)



## The largest, most well-known and unusual golf tournament held on a frozen lake

February 6, 2027

### Chilly Open Golf Tournament

- 9-hole courses, three tee times, Snowga (yoga on the ice) in the morning, Chili Cook-off (over 15 restaurants), live music
- 2026 attendance = 2,000 golfers | 500 spectators



## Come for the art...stay for the fun

June 27 & 28, 2026

2-day art festival, 100-120 fine art artists, 10-15 sponsors, islands of music, random acts of art, demonstrations, steamboat Minnehaha tours, garden endcaps, beer + wine garden, gourmet food trucks, sailboat rides, community art.

- FREE to attend
- 2025 attendance = 20,000



## Lake Minnetonka's largest 3-day festival

September 11-13, 2026

Activities include: Carnival, Street Market, Rails & Ales Beer Festival, Log Rolling, Dachshund Races, Eat Street, Street Dance, Fireworks, and Parade.

- Primarily FREE to attend
- Voted "Best Festival" around Lake Minnetonka
- 2025 attendance = 80,000



## A Halloween spooktacular time

October 24, 2026

- Activities include: 5k, 10k and a 1-mile Competitive Run & Fun
- Run. Join us at the finish line celebration! Costumes
- Encouraged for the race of your choice 2025 attendance = 600 Runners



WAYZATA WEST CHAMBER METRO

# Member Sponsor Packages

| <b>Wayzata West Metro Chamber Advertising, Marketing &amp; Engagement Benefits</b>                                     | <b>Bronze<br/>\$1,250</b> | <b>Silver<br/>\$2,500</b> | <b>Gold<br/>\$5,000</b> | <b>Platinum<br/>\$10,000</b> |
|--|---------------------------|---------------------------|-------------------------|------------------------------|
| Sponsorship credits may be applied to <a href="#">Chamber Festivals</a> and <a href="#">Member events</a> .            | \$500                     | \$1,000                   | \$2,000                 | \$4,000                      |
| "Enhanced Directory Listing" with logo on Chamber's online directory   | Yes                       | Yes                       | Yes                     | Yes                          |
| Business name linked and sponsorship level listed on Chamber's sponsorship page  | Yes                       | Yes                       | Yes                     | Yes                          |
| Street Banner on Lake Street with business name  | 1                         | 2                         | 3                       | 4                            |
| Leadership Luncheon Series Pass (five luncheons January - May)   | 1                         | 1                         | 2                       | 4                            |
| Business name and sponsor recognition at ticketed events (Leadership Luncheon, Person of the Year, Annual Celebration) | Yes                       | Yes                       | Yes                     | Yes                          |
| Business name listed in the footer in "The 511" monthly member e-newsletter  | -                         | Yes                       | Yes                     | Yes                          |
| Tickets to Signature Events (Person of the Year & Holiday Celebration)   | -                         | 2                         | 4                       | 8                            |
| Business name linked and sponsorship level listed on Chamber's homepage  | -                         | -                         | Yes                     | Yes                          |
| Ad placement on the Chamber's Online Calendar of Events Page (rotating)  | -                         | -                         | 1                       | 1                            |
| Blog post in "The 511" monthly E-newsletter & shared on social media   | -                         | -                         | 1                       | 2                            |
| Short business introduction at ticketed Chamber events & promotional items on tables                                   | -                         | -                         | -                       | Yes                          |
| Business logo linked and listed in the weekly "E-Gateway"  | -                         | -                         | -                       | Yes                          |

*Sponsorship credits may be used toward the following Chamber events and programs: the Chilly Open (February), Roger Miller Golf Classic (June), Wayzata Art Experience (June), James J. Hill Days (September), Boo Bash Dash (October), quarterly EmpowHER Women's Network events, and New Member Orientations (held three times per year). Note: Members will coordinate with Chamber staff to apply sponsorship credits within 30 days of purchase. Credits must be used within one year of the paid invoice date. (Dues and equipment rentals are excluded.)*

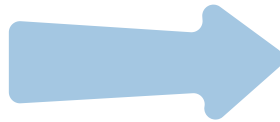
# Membership Investment

Becoming a Chamber member showcases your commitment to the community while strengthening customer relationships and driving success. Membership enhances your reputation and credibility across the region, giving your business a competitive edge. Plus, you'll gain access to the Chamber's expertise to maximize your engagement and fully utilize your member benefits. Ready to join? .

1. Go to [WayzataWestMetroChamber.com](http://WayzataWestMetroChamber.com)
2. Click "JOIN": in the Navigation
3. Fill out the Member Application

This information will be used to create your member profile in our directory listing, and can be updated easily at your convenience!

**JOIN TODAY!**



## EMPLOYEE - BASED INVESTMENT LEVELS

Pricing for businesses is based on the number of full-time employees and equivalents. Example: 2 Part-time employees equal one full time employee.

Please note there is a one-time \$25 processing fee for new members.

Membership dues are automatically renewed annually from the day you join.

- Sole Proprietor | \$355
- 2-5 full time employees | \$440
- 6-15 full time employees | \$545
- 16-30 full time employees | \$690
- 31-50 full time employees | \$815
- 51+ full time employees | \$920
- Non-Profit with 1-15 full time employees | \$295
- Non-Profit with 16+ full time employees | \$560

Enhanced Listing with Logo on Member Directory | \$100

Associate Membership | \$180 | For an individual employee of a business that carries a corporate membership, who wants separate recognition and benefits

Seasonal Business | \$250 | A business that is seasonal and operates 6 months of the year or less

Community Membership | \$150 | Does not have a business affiliation with the membership

Schools | \$595

Utilities | \$775



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